1.(Previously Presented) A mounting device for mounting an electronic toll payment pass to the interior of a contoured windshield and diminishing the visibility of the electronic toll pass through the windshield, said device comprising:

a flexible support substrate having a face surface and a back surface, said flexible support substrate being conformable to the interior of the contoured windshield;

a display image covering said face surface of said flexible support substrate;

an adhesive coating on at least part of said display image, wherein said adhesive coating enables said display image to be selectively attached directly to the contoured windshield of the vehicle as said flexible support substrate conforms to the contoured windshield; and

at least one fastener coupled to said back surface of said flexible support substrate that enables the electronic toll payment pass to be selectively mounted to said back surface of said flexible support substrate.

2.(Original) The device according to Claim 1, wherein said flexible support substrate is opaque and prevents the electronic toll payment pass from being viewed through the windshield.

3.(Original) The device according to Claim 1, wherein said display image is printed on said face surface of said flexible

support substrate.

4.(Original) The device according to Claim 1, wherein said display image is adhered to said face surface of said flexible support structure.

5.(Original) The device according to Claim 1, wherein said flexible support substrate has walls that extend from said back surface, wherein the electronic toll payment pass is disposed between said walls when mounted to said back surface of said flexible support substrate.

6.(Previously Presented) The device according to Claim 1, wherein said flexible support substrate is made from a paperboard material.

7. (Original) The device according to Claim 6, wherein said face surface of said flexible support substrate is laminated.

8.(Original) The device according to Claim 1, wherein said at least one fastener includes at least one area of hook and loop fastening material.

9.(Previously Presented) A method of mounting an electronic toll payment pass to a contoured windshield of a vehicle in a manner that diminishes the visibility of the electronic toll payment

pass through the contoured windshield, said method comprising the steps of:

providing a flexible support substrate having a face surface and a back surface, wherein said flexible support substrate includes a display image that is visible when viewing said face surface;

adhesively attaching the mounting structure to said contoured windshield of the vehicle, wherein said face surface abuts against said contoured windshield and said flexible support substrate conforms to said contoured windshield; and

attaching the electronic toll payment pass to the back surface of said flexible support substrate, wherein said flexible support substrate is interposed between the contoured windshield and the electronic toll payment pass.

10.(Cancelled)

11.(Currently Amended) The method according to Claim ~~10~~ 9 wherein said flexible support substrate is paperboard.

12. (Original) The method according to Claim 11, further including the step of laminating said flexible support substrate.

13.(Previously Presented) The method according to Claim 9, wherein said step of adhesively attaching the mounting structure to the windshield of the vehicle includes applying adhesive to

said face surface so that all of said face surface adheres to the contoured windshield.

14.(Previously Presented) The method according to Claim 9, wherein said step of attaching the mounting structure to the contoured windshield of the vehicle includes placing double-sided tape between the contoured windshield and the face surface of the mounting structure.

15.(Previously Presented) The method according to Claim 9, wherein said step of attaching the electronic toll payment pass to the back surface of the mounting structure includes the substeps of:

providing areas of hook and loop material on both the back surface of the mounting structure and the electronic toll payment pass; and

connecting the electronic toll payment pass to the back surface of the mounting structure by interconnecting said areas of hook and loop material.